When You **Buy Clothes** Buy the Best

Clothing is such an important item in a man's wardrobe, and means so much to his business and social prestige, that the greatest care should be exercised in its selection. LONERGAN CLOTHING, because of it superiority of style, fit and wearing qualities, emphasizes the personality of the wearer and gives a service unequalled,—satisfactory.

BUY THE BEST—BUY LONERGAN CLOTHING

Men's Suits and Overcoats \$15, \$18, \$20, to \$30 NEW FALL FURNISHINGS ARE READY

Edward Sonergan

1227-29 MAIN ST., STRATFIELD HOTEL BLDG.

Why Not Be Consistent?

When you spend quite a little money for some kinds of personal comforts, and get along without others of more importance, you are not acting consistently.

Why not invest in Eye comfort—in a pair of FAIRCHILD Glasses—that is consistently of the first class.

At least, let the FAIRCHILD REGISTERED OPTOMETRISTS tell you, after a thorough examination, whether you

need Glasses or not.

Particular attention is given to selecting a mounting that will look right and feel right. In addition, the lenses are ground on the premises—all of which assures Glasses that will be thoroughly satisfactory.

The fitting of GL ASS EYES is part of our Ontical service.

G.W. FAIRCHILD & SONS, Inc.

"AT THE SIGN OF THE CHIMES." 997 Main St.-Arcade Corner.

You Always Save At Seely's



1115 MAIN STREET Security Bldg., Up Stairs

The New Suits

A broad variety of the new, fascinating Autumn styles. Handsome indeed are the Fall Suits. They are distinguished by the large cape collary tailored gracefully and richly fur trimmed. Beauties every one,

\$15, \$18.50 to \$25 No Higher

The New Coats

Outer protection is needed now. Ready at Seely's in the most wanted fabrics, such as Bolivia and Velour. Coats are fur trimmed, with large buttons, large convertible collars.

\$15, \$19.50 to \$30.00 Other Coats \$9.95 to \$12.50

The New Dresses

Never were styles so smart and becoming. Dresses are attractively designed with yokes, full plaited skirts, Redingote style. A great many with pockets and large collar.

\$10, \$12, \$15

The New Waists

New, chic styles are tripping into Seely's Waist Shop daily. The Crepe de Chine and Georgette Waists are in high favor. There are strictly tailored models, also the more dressy lace effects; also Striped Taffetas in light shades. \$2.95, \$3.45, \$3.95, \$4.95 \$5.95

The Fall Skirts and Petticoats

deserve the attention they are receiving. It's profitable to visit Seely's these days. Stocks are at top fullness and remarkable savings abound. "Upstairs" economy

MAIN ST. Seely'S One Flight Up

Want Ads Cent a Word

'Farmer Orator' of New Jersey, Who Was Renominated For Senate



Senator Martine by New Jersey Democrats will be considered by some as a rebuke to the Washington administration for refusing to back the "farmer orator" in favor of Attorney General Wescott. The White House never made any public announcement of its wishes in the matter ,but the Democratic leaders were anxious to please President Wilson, as he wasn't particularly desirous of seeing Martine re-turned to the senate. Martine ran for United States senator in preferential primaries on Sept. 13, 1910. He re-ceived only 47,458 votes, but that was four times more than his opponent received. Nobody took the preferential choice idea seriously in those days, and Martine was put in the race by some Bob Davis Democrats in Hudson county because they thought it would be a good joke. Governor Wilson, however, insisted that as the people had voted for Martine it was up to the Democratic legislature to elect him. His stand resulted in Mr. Wilson's celebrated break with ex-United States Senator James Smith, then a state leader, who insisted that he, Emith, was entitled to the place. Wilson stood firm for Martine, the legislature elected him on Jan. 23, 1911, and Smith passed out of politics.

TEN YEARS SUFFERER FROM STOMACH TROUBLE

Mr. C. E. Gilbert, 38 Ridgewood Place, This City, Tells Interesting Story About Lax-a-Tone.

Just because you are not incapacitated from your business or pleasure the warning from stomach trouble should not go unheeded or serious results are bound to follow. These warnings take the form of dyspepsia, indigestion, dizziness, nervousness, constipation, headache, backache, that tired run down feeling and various other symptoms indicating a deranged stomach, which can be restored to its normal condition by Lax-a-Tone, the new Herbal system Tonic, Mr. Gilbert



MR. C. E. GILBERT

"For ten years I have suffered great, ly with indigestion, constipation, in a very bad form, my food would distress me and would turn sour and ferment which would bloat me up and cause gas pains, physically I did not feel right up to the mark and was badly run down... Since taking Lax-a-Tone my stomach trouble and constipation has disappeared, I feel stronger and better in every way and I am glad to indorse this tonic to my friends. Lax-a-Tone is for sale at Hartigan's drug stores, 81 Fairfield avenue, and Congress and Main streets.—Adv.

ANNIVERSARIES OF RING BATTLES

1905-Sam Langford and Young Peter Jackson fought 15-round draw at Baltimore. Young Peter was one of the first of Langford's boxing partners. Always too good to be much in demand with paleface fighters, Sam discovered early in the game that it would be necessary to provide him-self with a meal ticket of his own color. Young Peter Jackson, a Baltimore negro whose real name was Sim Tompkins, and Jack Blackburn, a Philadelphia negro, were the first to be honored by Tham. The Sam-Young Peter series began in 1905, when they fought three times, Sam winning the first two and the third going to a draw. They fought twice in 1906, when each gained a victory, and in 1907 Sam defeated Young Peter in a 20-round contest in Los An-

SILK CREPE DE CHINE WAISTS

In white and flesh color, with the new style collar. long sleeves. Limited quantity at

\$1.98

IT PAYS TO PAY CASH, PERSON

UNITED DEPART. STORES. INC.

Corner Main and Golden Hill Streets Bridgeport, Conn.

OUR CLOAK AND SUIT DEPARTMENT IS NOW ON THE FIRST FLOOR

A visit to this department will repay you many times

As the Season Advances Our Ready-to-Wear Department Is Becoming More Interesting

The New Fall Suits



are very attractive. Every garment is fashioned upon lines that at once convince you that they are the correct Fall fashions. The prices are

\$15.00, \$19.75 \$25.00. \$29.00

DEMONSTRATING OUR VALUE GIVING IN

New Fall Dresses at \$11.00

Though the price is unquestionably low there is no question of the smartness of the style. Made of all wool serge in several tailored ideas.

Neckwear

of organdie and lace.

Saturday Morning

Value 50c.

collar and cuff sets,

has elastic band at waist in a large range of colors in both plain and change-Special Price EACH

Sateen Petticoats of fast black sateen, made with tailored flounces, elastic band. Value \$1.25. }98c Our Price JEACH

Long Kimono, made of ducklin fleece in as-sorted designs and \$1.00 colors. Special for

A Better Than Usual Quality of Silk Taffeta Petticoat OUR HOSIERY DEPARTMENT IS NOTED FOR



Women's Thread Silk Hose in black, white and bronze, full fashion, high spliced heel, garter top. Value \$1.25. Our \$1,00

Sewing Silk

50 yard spools, in black

Saturday Morning

black, white, grey and sky, high spliced heel,double sole,valne 50e Saturday price, pr.

that go hand in hand with the new fashions. From what the manufacturer say and general reports, there is a scarcity of kid gloves and particularly the desirable qualities.

Kid

Washable Cape Gloves in Ivory, buff and tan; quality is very soft and splendid fitting. Our price

WOMEN'S KID GLOVES

Two clasp, in plain white, white with black stitching; also black with white stitching; every pair guaranteed.

WASHABLE DOESKIN GLOVES One button, white with black embroidered back. Our Price

WOMEN ARE AGREEABLY SURPRISED AT THE VALUES OF OUR

NEW FALL MILLINERY Velvet Hats in all the smart shapes. Prices from

\$1.00 up to \$2.98

Fancy Stick Up of gilt and gold trimming; also breast for the new Feather Hats.

25c to \$1.00 ea

Fur Trimmings from 39c to 98c yd

SATURDAY MORNING SPECIALS FROM 8:30 TO 11:30 A.M. THE PRICES ON THESE SPECIALS ARE FOR SATURDAY MORNING ONLY—NONE OF THESE ITEMS SENT C. O. D.

Women's Wool Dresses, Skirts of all wool serge, in navy and black. Value

Saturday Morning \$1.75 each

Young Peter and Blackburn were Sam's regulars until the forme quit the ring and Blackburn was sent to prison for careless use of firearms. Jee Jeanette then became Langford's

steady, and they fought all over the ing as they may. Later Langford took on Sam McVey as his regular with Jim John-McVey performed their famous brother act in all the important centers of pugilistic culture.

2 spools for 5c

and staple

Value 5c.

It always comes back to this, you want your gifts first of all to please, and then to be as practical and last-What is there that carries with it nue, near Middle street.

the spell of a piece of well chosen son as a substitute, and Langford and jewelry even though it be inexpensive? What really lasts so long or is use on so many occassions? Our stock includes diamonds, by the Central Labor Council.

Saturday Morning Saturday Morning 55c each 49c each

Mercerized Table

Covers

femstitched, assorted atterns. Value 75c.

NO PRESENT EQUALS JEWELRY | watches, jewelry of every description curing sets, clocks, etc. You will find our prices as inter esting as our stock. M. J. Buechler the reliable jeweler,, 48 Fairfield ave-

> Call for a general strike of all union workmen in Seattle as a means of aiding striking longshoremen was vote

79c each The steamship Victoria arrived at

Crochet

Bed Spreads

Marseilles patterns, full size. Value \$1.00.

Saturday Morrang

President Wilson pinned the Eagle Scout badge of honor on Boy Scout MacMorris, of Hazelton, Pa.

\$1,000,000 of new gold.

Six men were killed on board the British steamer Wairuna by an explosion of benzine when the vessel was unloading at New South Wales.

The Store That **Satisfies**



RUGS

Bridgeport's Exclusive Carpet Store

Body Brussels

We are offering the largest and most complete line of Floor Covering we have ever shown, also a beautiful assortment of Lace Curtains and Portieres.

Tapestry Brussels Rugs

Woven in one piece. The Rugs are made of fast dyed woolen yarns of good quality and the colors are serviceable and attractive.

Rugs A Rug that will give best of

Black

Shirt Waist

pongee, with low lars, size up to 44.

satisfaction both of wearing quality and color scheme, suitable for all rooms.

Size 27x54 Price \$3.00 Size 81/4 x101/2 Price \$30.00 Size 9x12 Price \$33.00

High Grade Axminster Rugs

Pleasing in designs in combination of quiet and soft colors. A pleasing rug that you will not tire of and will wear exceptionally well. Size 9x12. Price \$22.50

Royal Wilton Worsted Rugs

A perfect imitation of very expensive Oriental Rugs. The materials used in the construction are of the best. You cannot go wrong in purchasing a rug of this high character. Size 81/4x101/2...\$43.00 Size 9x12\$45.00

Standard High Grade Inlaid Linoleum

In a large assortment of patterns 89c to \$1.35 a square yard



Very High Quality **Printed Linoleum**

Made of ground cork and linseed oil on heavy burlap. Large variety of patterns 60c square yard

We have a very attractive line of Lace Curtains and Portieres which we are offering below market prices.

Phone Bar. 941 Free Deliveries

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